

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2816694
<b>Application Number:</b>	10696295
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5110
<b>Title of Invention:</b>	Method and system for creating, serving and tracking advertisements
<b>First Named Inventor/Applicant Name:</b>	Lawrence Morrisroe
<b>Customer Number:</b>	76058
<b>Filer:</b>	James Joseph DeCarlo/Shoba Jaglal-Grullon
<b>Filer Authorized By:</b>	James Joseph DeCarlo
<b>Attorney Docket Number:</b>	085804-010801
<b>Receipt Date:</b>	05-FEB-2008
<b>Filing Date:</b>	28-OCT-2003
<b>Time Stamp:</b>	15:47:36
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part/.zip	Pages (if appl.)
1		010801ids.pdf	196458 d04e1bd54cd1996bab85cd990d5817e5 12c259e2	yes	6

Multipart Description/PDF files in .zip description			
Document Description	Start	End	
Miscellaneous Incoming Letter	1	1	
Information Disclosure Statement Letter	2	3	
Information Disclosure Statement (IDS) Filed	4	6	

**Warnings:**

<b>Information:</b>	Total Files Size (in bytes):	196458
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**New Applications Under 35 U.S.C. 111**  
If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**  
If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**  
If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.